



Menu & Placemat Advertising Rates 2012

P: (315) 687-6366

Placemats

Restaurant Name	# of placemats	Ad Price
Eddie's Restaurant Ads Sold: Jan.-Feb. Annually	150,000	\$450 Single
Johnnie's Pier 31 Ads Sold: Jan.-Feb. Annually	30,000	\$155 single \$270 double
Canal View Cafe Ads Sold: Jan.-Feb. Annually	45,000	\$200 single \$351 double
Borio's Restaurant Ads Sold: Jan.-Feb. Annually	40,000	\$185 single \$324 double
Nothin' Fancy Cafe Ads Sold: May-June Annually	40,000	\$185 single \$315 double
Fisher Bay Marina Ads Sold: Dec.-Jan.	30,000	\$150 single
Vernon Apple Betty Ads Sold: Sept.-Oct.	40,000	\$185 single
Dick & Bert's Diner Ads Sold: Sept.-Oct. Annually	20,000	\$180 single

Take Out Menus

Restaurant Name	# of menus	Ad Price
Parkway Pizza, Minoa	2000	\$99 single \$179 double

**10% Discount when advertising on more than one placemat, more than one restaurant menu, or more than one take out menu.*